

Summary of the CV and Biographie

José Luiz de Almeida Silva, born 21 de April 1951 in Caldas da Rainha (Portugal), economist, journalist and teacher.

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- Senior planning and special projects in CENCAL – Ceramic Training Center in Caldas da Rainha (www.cencal.pt) after the beginning of its activities in 1985 until today.
- Deputy Director of the quarterly magazine "Ceramics", edited by CENCAL, which began publication in your 1988 and ended in 1998, and has published 25 editions.
- Teacher of Innovation and Entrepreneurship and Trends and Consumption Behaviours in the Undergraduate in Product Design – Ceramic and Glass, Strategic Foresight in Management Project in the **Master in Cultural Management** and Economy of Culture in the Undergraduate in Programming and Cultural Production in ESAD.CR – Escola Superior das Artes e Design das Caldas da Rainha do Instituto Politécnico de Leiria (<http://www.esad.ipleiria.pt>).
- Strategic Foresight consultant in some Consulting Enterprises (CESO - <http://www.ceso.pt> and IESE - <http://www.iese.pt/>).
- Is the director of the Regional newspaper "Gazeta das Caldas" since 1975 has published numerous works on ceramics.

- Member of the Order of the Economists (<http://www.ordemeconomistas.pt/>). • Member of the Portuguese Association of Regional Development (<http://www.apdr.pt/>).
- Adherent member of Association International de Prospective Futuribles (Paris) (<https://www.futuribles.com/en/>).

- PhD in Economics. The subject of the dissertation was “The e-company and the intelligent worker in the traditional industries – Application of the methodology of strategic foresight to ceramic industry”. For this he received a PRAXIS XXI scholarship – In Higher Institute of Economics and Management (ISEG) – Technical University of Lisbon (UTL) (1997-2002)
- Master in Economics and Management of Science and Technology In ISEG – UTL (1990 - 1995) The subject of the dissertation was: “From rigid factory production to the new production paradigm and the flexible answers in training in a learning organisation: Ceramic, the case of “anthropofacture (“Humanofactura”)?”.
- Post Graduation in European Studies in ISEG - UTL (1995)
- Degree in Economics in ISEG - UTL (1978-83)
- Student of Rafael Bordalo Pinheiro secondary school (1960 to 1967) in Caldas da Rainha, which was founded in 1884, as Industrial design class by Rafael Bordalo Pinheiro. Teacher at the same school between 1971 and 1985).

- Responsible by co-organizing with the ICEP, colleges of art and Design internal coordination for the achievement the young Designer contest in Ceramics, in which invited designers from Spain, Germany, United States, Italy, Denmark, Finland (Tapio Yli-Virkalla member of AIC), United Kingdom, Japan and Sweden (1986-2000)
- Organization of the transnationalization of ceramics of young Designer contest in 1997 with the participation of young designers of the Dansk Design Uddannelse/College of Danish Design, of Staffordshire University-School of Design and Ceramics and the University of Art and Design Helsinki-UIAM-Department of Ceramic and Glass Design, directed by Tapio Yli-Virkalla.

- Director until 1990 of the CERCADAM Project (training of operators of CAD/CAM for the ceramic industry) part of the EUROTECNET Network.
- Organization of Raku workshop with the participation of the Japanese master Genia Sonobe (1997)
- Organization and coordination with the support of the Japan Foundation, the "JAPAN MATSURI-Festival pottery and JAPANESE CULTURE/98", in Caldas da Rainha and Cascais, with the participation of masters Japanese potters Shinya Sonobe, Yuji Terashima and Koji Kondo, respectively specialize in raku, oribé and construction of traditional ceramic furnaces (1998).
- Co-ordinator of the Knowledge Resources Center of CENCAL integrated in the national network of the KRC's specialised in Ceramics (after 2000).
- Co-ordinator of the transnational EQUAL European project for "Ceramics National Route" (2002-2006)
- Co-organizer of the exhibition "Franco-Portuguese Ceramics in Leonardo route" in the Centre of Interior Design and in the gardens of the Museum of the town of Óbidos with the participation of French and Portuguese ceramists. (2008)
- Coordinator of the "market study for the ceramic Pole Iranduba-Amazonas" at the request of the do Governo do Estado do Amazonas (Bresil) (2011).
- Member of the Panel of experts of the barometer of competitiveness of Ceramic Industry by APICER – Portuguese Association of Ceramic industry (2012)
- Member of the Committee for the evaluation of applications to Seal Ceramics – Portugal Does it Better created by APICER (2013)
- Coordinator of the design of the training profile of CET-5 Level for the occupation of technician specializes in Fine Arts Crafts - Ceramics and glass (2013).
- Member of the Advisory Commission for the certification of traditional crafts Productions, created within the IEFP (2015)
- President of national jury of the 42nd National Championship of professions-Portugal Coimbra WorldSkills 2016 and author of proof in Ceramic Technologies Professional Creative output (2016)

PUBLICATIONS

Co-author of the book "Flexibility - The new paradigm of Production and the Flexible Answers to Training in a Qualifying Organisation", published by NADU EUROTECNET - DG XXII of the European Commission in Portuguese and French

Author of the book *CERÂMICA - UM CASO PARADIGMÁTICO DA "HUMANUFACTURA"?* - Para uma "visão" das flexibilidades nas empresas e das organizações qualificantes, Caldas da Rainha, Cencal, 1997

Author of the book "*Cenários para as indústrias dos sectores tradicionais em Portugal num horizonte de 2010/2015 e Aplicação da metodologia da prospectiva estratégica à indústria cerâmica*", Caldas da Rainha, CRC CENCAL, 2004

Author of the Narrative – Project www.rotasdacerâmica.pt, CENCAL, Caldas da Rainha, 2006

Author " Routes of Ceramics – A case of" economic breakthrough "or a new bet to bring the country ' economic and social" in in SANTOS, Maria da Graça Moura Poças (Org.), *Turismo Cultural, Territórios e Identidades*, Porto, Edições Afrontamento, 2010

Author "challenges and a Ceramic Pole Inertias in increasingly uncertain Environment but with more opportunities", in *Rotas da Cerâmica a Sul do Tejo*, Lisboa, Catálogos FIA/IEFP, 2014