# Asociación Española de Ciudades de la Cerámica Spanish Association of Cities of Ceramics

## More than 30 cities working in network for ceramics

# Spanish Association of Cities of Ceramics (AeCC)

This is an entity made up primarily of local governments, to promote the value of ceramics in their municipalities, their ceramic heritage, cultural tourism and economic and social development based on an element that they have in common: ceramics.

To do so, they work in a network and coordinate their efforts, share experiences and knowledge among themselves and also cooperate with other European associations of cities of ceramics in France, Italy and Romania through the European Grouping of Territorial Cooperation Cities of Ceramics.

## Objectives

- Create and promote a network of cities linked to ceramics.
- Protect and enhance the ceramic heritage.
- Contribute to the development of the artisan sector linked to ceramics.
- Promotion of quality marks or designation of origin.
- Promotion of cultural tourism based on ceramics.

- To exchange experiences and knowledge between partners and other institutions through communication campaigns and the organization of conferences and technical seminars.

- Promote training and innovation in the ceramics sector.

- Foster economic, social and cultural development that is sustainable and respectful of the environment of member cities.

## Activities

- <u>Biannual Congress of the AeCC</u>: Professional meetings to discuss in depth issues of relevance to members of the association, such as tourism, heritage, economic development or the network of museums, in order to improve the quality of life and well-being of our citizens.

- <u>Technical seminars</u>: Biannual meetings of ceramic sector professionals to update technical aspects related to this productive sector, such as materials, technology or marketing, among others, with emphasis on innovation and sustainability.

- <u>National Ceramics Awards</u>: Convened biannually to recognize the work of individuals and institutions in favor of ceramics.

- <u>Communication actions</u>: Website of the AeCC, electronic information dissemination bulletin, informative leaflet and advertising in specialized media, among others.

- <u>International actions</u>: Agreements with European partners for the development of projects with European funding, defending the ceramic sector before international organizations and international promotion of ceramics and of our cities.

- <u>Celebration of two General Assemblies</u> of members and three meetings of the Executive Committee of the AeCC.

# History

The AECC was established on November 10, 2007 with 23 members, rapidly increasing the number of affiliates to more than 30 members. Its headquarters are in Argentona (Barcelona), the town where it was formed.

#### **New members**

Full membership is open to the local governments of those cities that have significant and permanent links with ceramics. Likewise, those entities with similar aims to the AeCC can become collaborating members.

# **European Grouping of Cities of Ceramics (AEuCC)**

The AeCC has as international partners and referents the associations of cities of ceramics in France (AfCC), Italy (AiCC) and Romania (ArCC), with whom in 2014 they constituted the European Grouping of Territorial Cooperation Cities of Ceramics (EGTC Limited), with headquarters in Spain. Currently, the European network is made up of more than 100 cities, but this number is expected to increase with the adhesion of other national associations, such as those of Germany, Portugal and Poland, among others.

# Affiliated members to the AeCC in 2016

- 1. Agost (Alacant)
- 2. Alba de Tormes (Salamanca)
- 3. Argentona (Barcelona)
- 4. Arroyo de la Luz (Cáceres)
- 5. Bailén (Jaén)
- 6. Breda (Girona)
- 7. Buño Malpica de B. (A Coruña)
- 8. Cespedosa de Tormes (Salamanca)
- 9. L'Alcora (Castelló)
- 10. La Bisbal d'Empordà (Girona)
- 11. La Galera (Tarragona)
- 12. La Rambla (Córdoba)
- 13. Manises (Valencia)
- 14. Marratxí (Balearic Islands)
- 15. Mota del Cuervo (Cuenca)
- 16. Muel (Zaragoza)
- 17. Naval (Huesca)
- 18. Navarrete (La Rioja)
- 19. Onda (Castelló)
- 20. Priego (Cuenca)
- 21. Puente del Arzobispo (Toledo)
- 22. Quart (Girona)
- 23. Ribesalbes (Castelló)
- 24. Sant Julià de Vilatorta (Barcelona)
- 25. Talavera de la Reina (Toledo)
- 26. Totana (Murcia)
- 27. Úbeda (Jaén)
- 28. Verdú (Lleida)

## **Collaborating members**

- 29. Associació Cultural Lo Cadub, La Galera (Tarragona)
- 30. Museu del Càntir, Argentona (Barcelona)
- 31. Museus d'Esplugues de Llobregat

#### Asociación Española de Ciudades de la Cerámica

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