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尊敬的联合国教科文组织国际陶艺学会审核委员会：

在陶瓷文化传播领域，我长期致力于陶艺文化的推广。过去的 10 年里，我积极投身各类陶艺文化活动的组织与策划工作。先后策划了北京电视台《鉴宝》江西电视台《藏天下》和中央电视台新媒体央视频《大国艺术》等系列栏目，每一期节目都凝聚了我的心血与智慧，我希望我能用媒体的形式将我对陶瓷艺术的深刻理解与独到见解展示推广给更多喜爱陶瓷艺术的人。同时我多年来始终保持与行业协会紧密链接，参与组织了多次陶瓷行业的顶级盛会。



2019 年—2024 年中国陶瓷工业协会连续举办了五届的“中国（北京）国际精品陶瓷展览会”



西安成功举办“一带一路中国陶瓷精品世界公益巡展”



中国广电“精品陶瓷全国广电路演”



阿拉伯迪拜“中国陶瓷文化出海嘉年华”



文化部欢乐春节海外系列活动“大地之花中斐陶瓷艺术展”

这些活动不仅在国内引起了热烈反响，更是在海外市场上掀起了一股“中国陶瓷热”。尤其是近几年随着国家大力推动传统文化产业发展，号召“引进来，走出去”。我个人也向往国际舞台，能更系统的了解国际陶瓷艺术，能有和世界各国政府、协会、企业、艺术家深度合作交流的机会，学习更多宝贵的经验。





我个人热爱陶瓷事业，也非常喜欢陶瓷收藏，我对陶艺作品有着敏锐的鉴赏眼光与深厚的情感投入。多年来，我踏足中国多个陶艺产区，精心收藏了涵盖不同历史时期、风格流派的陶艺珍品 160 余件。其中，有来自世界各地陶艺作品 51 件。其细腻的胎质与独特的釉色反映了当时高超的制瓷技艺；也有现代欧洲陶艺家充满创新精神的雕塑作品，融合了先锋艺术理念与精湛手工技法。每一件藏品都承载着特定的文化内涵与艺术价值，我将其视为连接过去、现在与未来陶艺文化的珍贵纽带。在过去举办各类大小活动中，也为喜爱收藏陶瓷的藏友精心挑选来自世界各地不同风格的陶艺作品，通过详细的作品介绍、艺术家背景讲解以及现场陶艺制作演示，让观众深入了解陶艺在不同地域文化背景下的独特魅力，有效提升了公众对陶艺文化的认知度与兴趣。活动现场举办拍卖会环节，吸引多年来热爱陶瓷的藏友拍高达百万元。艺术是无价的，但是也需要市场，只有市场流通，才能让更多人了解陶瓷。2018 年我作为创始人和京东商城联合创办“京东文娱寄卖商城板块”主要目的为国内外陶瓷艺术家开办线上 3D 展览馆，借助京东商城的力量让全世界更多的人了解陶艺文化，因当时中国技术壁垒，未能完全实现。多年来的行业从业经验和行业口碑，2024 年有幸运在中国文化产业促进会陶瓷文化专业委员会第二届换届大会中，全票通过当选秘书长职务。



中国文化产业促进会秘书长王云涛先生为李秀丽颁发秘书长聘书。

申请人：李秀丽

申请日期：2025 年 4 月 16 日

网站:

https://life.china.com/2024-06/17/content_326707.html

参与 2019-2024 年中国（北京）国际精品陶瓷展览

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Dear Review Committee of the International Academy of Ceramics under UNESCO,

In the field of ceramic culture dissemination, I have long been committed to the promotion of ceramic art culture. Over the past 10 years, I have actively participated in the organization and planning of various ceramic art culture activities. I have successively planned a series of programs such as "Appraising Treasures" on Beijing TV, "Cang Tian Xia" on Jiangxi TV, and "Great Nation Art" on CCTV's new media platform Yangshipin. Each episode of these programs embodies my hard work and wisdom. I hope to use the form of media to showcase and promote my profound understanding and unique insights into ceramic art to more people who love ceramic art. At the same time, I have maintained a close connection with industry associations over the years and participated in organizing several top-level events in the ceramic industry.



From 2019 to 2024, the China Ceramics Industry Association successfully held the "China (Beijing) International Fine Ceramic Exhibition" for five consecutive sessions.



The "Belt and Road Initiative China Fine Ceramic World Public Welfare Tour Exhibition" was successfully held in Xi'an.



The "National Broadcast Circuit Roadshow of Fine Ceramics" was organized by China Radio and Television.



The "China Ceramic Culture Going Global Carnival" was held in Dubai, Arab.



The "China-Fiji Ceramic Art Exhibition - Flowers of the Earth" was part of the Overseas Spring Festival Series of Activities organized by the Ministry of Culture.

These activities not only received a warm response in China but also sparked a "Chinese ceramic fever" in overseas markets. Especially in recent years, with the country's strong promotion of the development of traditional cultural industries and the call for "bringing in and going global", I personally aspire to the international stage. I hope to have a more systematic understanding of international ceramic art and have the opportunity to deeply cooperate and communicate with governments, associations, enterprises, and artists from all over the world, learning more valuable experiences.



I am passionate about the ceramic industry and also have a great interest in ceramic collection. I have a keen eye for appreciating ceramic artworks and a deep emotional investment in them. Over the years, I have visited many ceramic production areas in China and carefully collected more than 160 precious ceramic artworks covering different historical periods, styles, and genres. Among them, 51 pieces are ceramic artworks from all over the world. Their delicate texture and unique glaze colors reflect the superb porcelain-making techniques of that time. There are also innovative sculptural works by modern European ceramic artists, which integrate avant-garde art concepts and exquisite handicraft techniques. Each collection piece carries a specific cultural connotation and artistic value, and I regard them as precious links connecting the ceramic art culture of the past, present, and future. In various activities held in the past, I have also carefully selected ceramic artworks of different styles from around the world for ceramic collectors who love collecting. Through detailed introductions of the artworks, explanations of the artists' backgrounds, and on-site ceramic art production demonstrations, the audience can deeply understand the unique charm of ceramic art in

different regional cultural backgrounds, effectively enhancing the public's awareness and interest in ceramic art culture. In the auction session held at the event site, it attracted ceramic collectors who have loved ceramics for many years, and the auction amount reached up to one million yuan. Art is priceless, but it also needs a market. Only through market circulation can more people understand ceramics. In 2018, as the founder, I jointly established the "JD Cultural and Entertainment Consignment Mall Section" with [JD.com](https://www.jd.com). The main purpose was to open online 3D exhibition halls for domestic and foreign ceramic artists, and with the help of [JD.com](https://www.jd.com), to let more people around the world understand ceramic art culture. Due to the technical barriers in China at that time, this goal was not fully achieved. With years of industry experience and a good reputation in the industry, in 2024, I was fortunate to be unanimously elected as the Secretary General at the second term-changing conference of the Ceramic Culture Professional Committee of the China Culture Industry Promotion Association.



中国文化产业促进会秘书长王云涛先生为李秀丽颁发秘书长聘书。

Thank you for taking the time to review my application!

Applicant: Li Xiuli

Application Date: April 16, 2025

Website:

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