

On November 6, 2015, hosted by the Zhejiang Provincial Department of Culture and the Cixi Municipal People's Government, and organized by the Municipal Bureau of Culture, Radio and Television and the Minghe Scenic Area Development and Construction Office, Sun Wei, as the CEO of Yueyao Celadon Co., Ltd., held the "Dialogue between Yueyao and the World" Celadon Exhibition in Italy, which opened in the scenic area of Minghe Ancient Town. Fu Weijie, Executive Vice Chairman of the China Ceramic Industry Association, Wang Zhiming, Deputy Inspector of the Ningbo Municipal Bureau of Culture, Radio, Film and Television, Ji Xigui, Master of Chinese Arts and Crafts and Blue Porcelain Cultural Advisor of the Municipal People's Government, Blaci, President of the Laba Academy of Fine Arts in Italy, and several artists attended the opening ceremony. Vice Mayor Dong Weibo delivered a speech. The China Ceramic Industry Association awarded the plaque "China Yue Kiln Celadon Research Base" to the Municipal Yue Kiln Celadon Co., Ltd.

The dialogue exhibition between Yue Kiln and the world selected representative works exhibited at that time, including over a hundred works by Sun Wei, Ji Xigui, Gao Feng, Li Yong, Sun Maihua, and five Italian artists. It not only showcases the excellent works of Chinese and Italian artists, but also promotes the exchange and dialogue between Yue Kiln celadon and the world.



