



FRANZ Rising Star Project



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CHAPTER 1

THE ORIGIN

Dreams constrained
by reality

The predecessor of the **FRANZ Rising Star Project** was the “**FRANZ AWARD**,” which was awarded from 2007 to 2016. Over the past ten years, over 70 percent of FRANZ AWARD participants are undergraduate students. Therefore, **we highly value the cultivation of students and also pay close attention to their career development.**

FRANZ has received feedback pointing out the fact that the “design competitions’ resources are mostly provided to a small number of winners, which is a pity for most design students.” We discovered that the cost of a graduate exhibition is extremely high and is overwhelming for the students. Despite the cost of their artworks, they also have to afford rent expenses, hardware appliances such as stage set up, lighting and sound which may cost approximately NT\$1,000,000 (USD\$34,500).

For this reason, FRANZ has decided **to increase the number of awards by creating an exclusive porcelain design scholarship for current students**, thereby transforming the FRANZ AWARD into the “Rising Star Project.” The project aims to use the scholarship to awaken students’ passion for porcelain; with unchanged vision and ideals, the project continues to encourage porcelain creations among the new generation.



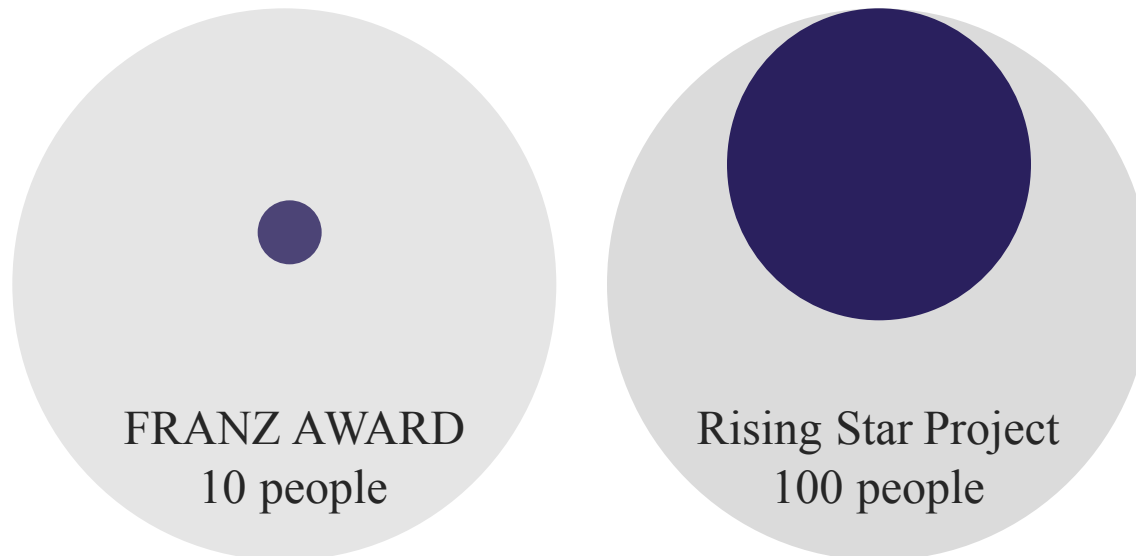
CHAPTER 2

ABOUT FRANZ RISING STAR PROJECT

—
Setting an example for others to follow.
Let the rising stars be seen!

In 2018, FRANZ decided to transit “FRANZ AWARD” into the “Rising Star Project”. From now on, we will be focusing on students and it is hoped to provide a better support towards their dreams of becoming a porcelain designer.

Comparison between Rising Star Project and FRANZ AWARD
on the degree of encouragement among students:



Number of Scholarships

FRANZ Rising Star Project 2019 (hereinafter referred to as RSP) will award a total of 100 scholarships.

Amount of Scholarship

1. RSP scholarship amount: NTD\$ 30,000 per scholarship.
2. The scholarship will be paid in TWD, RMB, USD, or EUR based on the exchange rate on the day of transfer.
3. Additionally, the scholarship winners are responsible for the relevant handling fees and incidental taxes. These expenses will be deducted from the scholarship.

RSP Application Qualification(Take 2019 FRSP for example)

1. RSP 2019 is open to all applicants who meet the criteria explained below.
2. The applicant must be a current student studying in 2019 or a recent graduate, awarded a degree in 2018 or 2019.
3. Applicants must be registered as students before June 1, 2019. A student ID card with current year register stamp or a transcript of the last semester or a certificate of enrollment or a diploma must be provided as proof of applicant's student status. Recent graduates must provide proof that they have received their degree between January 2018 and June 2019.
4. The participating current students should be studying for an associate's degree, bachelor's degree, master's degree, or doctoral degree. Only the academic registration date is taken into consideration; age, years of study, and discipline are not qualifying factors.

RSP Entry Qualification

1. The entry must be complete. Drafts, 3D modeling, and prototypes not made of porcelain will not be accepted. The organizer has the final right of review.
2. The entry itself must be more than 50% porcelain. As for the proportion of porcelain in the work, the organizer has the final right of review.
3. The artwork must be original. If the organizer is informed that a submitted artwork is a counterfeit, an imitation, or otherwise infringes on the copyright and originality of another artist's existing artwork, the applicant must take full responsibility.
4. Forms must be complete and accurate for each artwork submitted. If a form is missing or incomplete, and the applicant fails to resolve the problem after notification, the organizer will consider the applicant's artwork disqualified and no further notice is required from the organizer.
5. One applicant can receive no more than 3 scholarships total. If more than 3 artworks from one applicant enter the top 100, only the 3 artworks with the highest scores will be selected by the organizer.
6. 2018 RSP winning artworks are ineligible to apply for the 2019 RSP scholarship.

Rising Star Project Judging Criteria

All entries submitted to the project will be reviewed by judges independently. The judging criteria are divided into four categories.

1. Innovation (25%): The degree of innovation in the function, materials, and concept of the work.
2. Aesthetics (25%): The presentation or the arrangement of the materials.
3. Concept (25%): The connection between the design concept and user experience.
4. Craftsmanship (25%): The craftsmanship skills in terms of the porcelain making techniques or incorporation of multiple materials.

The scholarship selection is based on the total points given by the judges. RSP scholarships will be awarded to the top 100 artworks that meet all qualifications.

TOP 10

Besides offering NTD\$30,000(USD\$1,000)each for 100 students, top 10 artworks among the 100 were awarded FRANZ Rising Star Award according to the total score listed from high to low

RSA Prize

1. RSA Certificate of Achievement.
2. Right to use RSA winner logo. The right to use the FRANZ RSA winner logo is restricted to winning entries and valid in perpetuity. A Logo premium is not necessary, but the image and advertisement use of the FRANZ RSA winner logo should be reported to the RSA authority. The organizer will save those images and videos.
3. Winners of RSA will receive a special reward including international exhibition and sales opportunities and residency program .
4. If the winner cannot accept the special reward due to any reason, he/she will be considered to be waiving his/her right. No equivalent reward or prize money is offered for replacement.

CHAPTER 3

ACHIEVEMENTS OF THE 2018 RSP





384

Artworks in total
From 363 designers from 35 countries
around the world applied

ACHIEVEMENTS OF THE 2018 RSP

60%

**60% of the participants are international students
40% are art schools that participated for the first time**

**The percentage of international students
have increased by 2.5 times**

NATIONAL
ART
SCHOOL



Winning artworks may have a chance to exhibit at world renowned exhibitions, museums etc.

For the 1st RSP, eight artworks selected by Ateliers D'art De France will exhibit at the fine craft and creation fair - Révélations in May, 2019.

Artist in
Residency

A.I.R.

Jingdezhen

**Rising Star Award winners may
have a chance to take part in the
artist in residency program at
FRANZ Park, Jingdezhen, China.**

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**Judges from France, Italy, Germany,
UK, Korea, Mainland China and Taiwan
Provided insightful advice regarding artistic,
industrial and educational perspectives**

／ ACHIEVEMENTS OF THE 2018 RSP



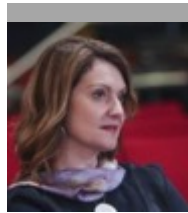
Anthony Quinn

Chair of Department of Ceramic Design,
Central Saint Martins, UAL



Barney Hare Duke

British Ceramics Biennial
founder
& Artistic Director



Claudia Casali

Director of
Museo Internazionale
delle Ceramiche in Faenza



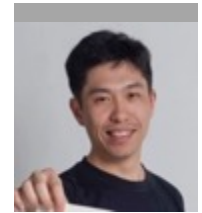
Alex Gao

Director of
Today Art Museum



Jie-Cheng Guo

Secretary General of
Chinese Industrial Designers
Association



Jia-Haur Liang

Professor of
National Taiwan University
of Arts



**林盤聳
Pang-Soong Lin**

Honorary Chairman of
Taiwan Cultural and
Creative Industry Association



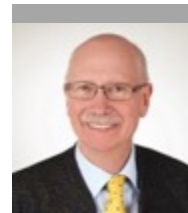
**秦錫麟
Xi-Lin Qin**

Honorary President of
Jingdezhen
Ceramic Institute



Serge Nicole

Founder of
Ateliers d'Art de France
Fondation



**Wilhelm
Siemen**

Director of
Porzellanikon Selb



Kwan-Ho Woo

Director of the
Ceramic Research Center
Hongik University



**Hardy Yong
Xiang**

Vice Dean of the
Institute of Cultural Industries
Peking University

Organizers



Partners



CHAPTER 4

FEEDBACK



The general result was good and the artworks proposed were of good level. There must be a better communication especially in Europe for receiving a good number of applications.

Claudia Casali

Every student has his or her own artistic features, but there are differences in skills and techniques.

KwanHo Woo



The selection represents a refreshing diversity of approach to porcelain. Viewed as whole the selection serves as an indication for the levels of interest, exploration and accomplishment of the next generation of ceramicists working with this extraordinary material.

Barney Hare Duke

The works of the candidates are this year of a very high quality. I was amazed at the professionalism of many works and the charm that emerges from many of them I liked very much.

Serge Nicole



／ FEEDBACK | From Ambassadors and Representatives of Diplomatic Missions in Taiwan



Our gratitude to you, Mr. Franz, and to Franz Collection Inc., for having such a wonderful and noble idea on helping young artists to be able to interact with the world and create a new look for contemporary art that finds expression in porcelain. Even though this is the first initiative [in the world] that mainly focuses on art, it has already achieved good results.

Monsignor Slađan Ćosić | Representative of the Holy See, the Chargé d'Affaires of the Apostolic Nuncio

I hope to engage more in this project and assist to promote it to French design schools.

Donato Scioscioli | Former Representative of the Italian Economic, Trade And Cultural Promotion Office



It was a real pleasure to take part in your event and to get the input of the young artists distinguished by your very important project. I believe the work that you do is of utmost significance and that its impact is to be felt now and well into the future.

Thank you for allowing us to witness and get a taste of your work and that of the promising young artists that you support and guide.

Martin Torres | Director of the Mexican Trade Services Documentation And Cultural Office



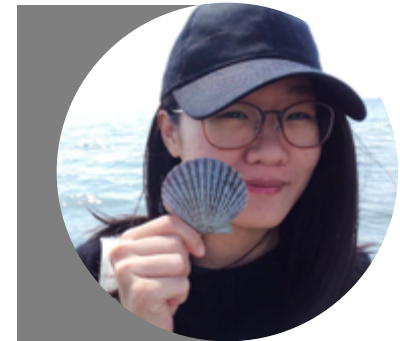


I would like to thank FRANZ and the organizing team of RSP for offering so many opportunities for the students. It encourages us to keep creating!

Daisy Toh (Singapore) National Taiwan University of Arts

I am encouraged by receiving the scholarship because the art work I used for applying this award is actually my first clay work. Thus, it did encouraged me a lot and made me want to keep exploring more in clay. Thank you FRANZ Rising Star Award!

Chia-Chi Wu (TW) Rhode Island School of Design



It felt amazing to have my work selected, and even better to have five winning works! It has given me a lot more confidence in my work and the prize money will really help to invest in my future.

Helen Johannessen (UK) Konstfack University of Arts

CHAPTER 5

2019 FRANZ RISING STAR PROJECT IS COMING SOON





Winning artworks may have a chance to exhibit at world renowned exhibitions, museums etc.

Porzellanikon®
STAATLICHES MUSEUM FÜR PORZELLAN, HOHENBERG A. D. EGER / SELB



**Winning artworks may have a chance to
exhibit at world renowned exhibitions,
museums etc.**



 檔案中找不到關聯識別碼 rld2 的圖像部分。

**Winning artworks may have a chance to
exhibit at world renowned exhibitions,
museums etc.**



**Winning artworks may have a chance to be
sold on the world renowned art channels.**

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Design

Prints

Books

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Introducing


KYO'S 2019
COLLECTION

15% off
for a limited time only!

...

Winning artworks may have a chance to be
sold on the world renowned art channels.

Timeline

- 
- Application Period | 5/1-8/2 (GMT+8)
 - Evaluation Period | 8/5-9/13(GMT+8)
 - Application Result & Award Announcement | 9/30(GMT+8)

／ 2019 FRANZ RISING STAR PROJECT IS COMING SOON

Organizers



Partners



Japan Industrial Designers' Association