Major events_FRANZ collection

2018

International Porcelain Master Workshop

FRANZ held international porcelain master workshop, attracting lots of international porcelain specialists and designers. This workshop was aimed to promote porcelain culture and improve communication, advancing the progress of the porcelain industry.



The 35th KOUGEI EXPO Traditional Craft Fair

The president of FRANZ, Mr. Chen,was invited to the 35th KOUGEI EXPO Traditional Craft Fair, communicated with the deputy Mayor of Fukuoka, Chung-Yuan Cheng-Chih. Besides, Mr. Chen delivered a speech "From Asia to the world Innovation and Practice in traditional industries".



Future Lights - Ceramics And Its Dimensions

Mr. Franz Chen was invited to the porcelain capital of England – Stoke-on-Trent to be the judge of an international porcelain competition –Future Lights. Ceramics and Its Dimensions is a European project led by Porzellanikon and funded through the EU's Creative Europe programme. Future Lights is an ambassadors programme that forms part of Ceramics and its Dimensions. Every year, recent graduates can apply to become Future Lights ambassadors, attending events across Europe and working collaboratively with their peers across the disciplines of art history, technology, history, art and design.

Besides, Mr. Franz Chen was invited to be the presenter on the porcelain seminar in Stoke-on-Trent, and he gave a speech on the topic of "Modern China: building a career in ceramics" to global porcelain specialists. Later he was invited to the world's top ranking university – Oxford University to give a speech "Silk Road and Modern china: doing business in China and other Asian markets" to enhance the interaction of Eastern and Western cultures.



Invited By Taipei Representative Office In The U.K.

Mr. Chen was Invited to deliver a speech "The Culture Role in the "One Belt, One Road": Taiwan's Perspective" by Taipei Representative Office in the U.K.



Rediscover - Along the River During the Qingming Festival

Debuted limited edition of 288 pieces worldwide - Along the River During the Qingming Festival, Rainbow Bridge Porcelain Vase, it has nearly 50 molds which finely depicts the 208 people in the painting to convey the colorful humanity of porcelain. This porcelain collections focused on the design, sculpting, and coloring of the collectible porcelain artwork to help viewers learn the insights of the famous painting, which inspired the FRANZ piece of the same name.





3D Porcelain Printing:Dream Come True Collection

Debuted mini porcelain accessory – Dream Come True Collection. It is our first attempt at combining 3D porcelain printing with hand-painted under-glazing technique to create a frog prince full of imagination and a blessing that will never fade away.



Olympics Fundraising Party Organized By Around Beauty Club

Franz Collection joined the 2020 Olympics fundraising party organized by ABC (Around Beauty Club) in Tokyo and sponsored the collection "Banquet of the Emperor" for the charity auction. The collection amazed the wife of Japanese Prime Minister Mrs. Abe and other celebrities and ladies at the party.



The Brand's 15th Anniversary

To celebrate the brand's 15th Anniversary, Franz Collection held special parties in Taipei, Taichung and Kaohsiung to launch its 12 brilliant styles of limited edition anniversary pieces.



Asia's First Limited Edition Art Piano

Franz Collection partnered with the imperial piano brand Steinway & Sons to launch Asia's first limited edition art piano "The reflections of Sun and Moon". The brand used 3D printing technology of precision ceramics to depict the beauty of Taiwan's Sun Moon Lake. The relevant events even attracted diplomats and ambassadors of 12 countries to participate.



Cultural Communication With France

The vase "Striking Vermillion" was gifted to French Prime Minister Manuel Valls. As a cultural ambassador, Franz Collection demonstrates Taiwan's soft power.



Transform Photography Into Porcelain Art: The Sea In Golden Light

Gather with the international photographer Ko Si-Chi and contemporary poet Zheng Chou-yu to create the piece "The Sea in Golden Light." This is the first time in the world that photography was transformed into three-dimensional porcelain art.



2014Cultural Communication With Malaysia

Presented the "A Bountiful Harvest" Porcelain Vase to His Majesty the King of Malaysia – Abdul Halim of Kedah.



Opening Of Franz Collection Store In Palace Hotel

Mr. Ma Ying-jeou visited Vatican City, presenting Franz porcelains as gifts for the new and resigned Popes. In the inaugural Mass, President Ma presented Pope Francis a "Joyful Magpie Porcelain Vase", which symbolizes joy in celebrating the inauguration of the new Pontiff. For the resigned Pope Benedict XVI, President Ma prepared a "Joyful Spring Camellia Vase", which represents his recognition of the leader's contributions and his wish for him to live a blissful retirement. Present the "Joyful Magpie Porcelain Vase" to Pope Francis.



2012

Opening Of Franz Collection Store In Palace Hotel

Opened Franz Collection store in Palace Hotel, Japan, FRANZ was the only international porcelain brand being invited then.



Being Invited To Move In New York's Upscale Department Store – Bloomingdale's, USA

Bloomingdale's 59th Street NYC welcomed the FRANZ Collection and the Creative Director of Flora New York, celebrated florist Jeff Chen for the special evening of porcelain and unique floral design. The show runs from June 21,2012 through July 15, 2012 at Bloomingdale's 59th Street in New York City. The demonstration that leads by Chen, has combined Chen's acclaimed design skills, with the porcelain art of FRANZ Collection and Jean Boggio of FRANZ. The demonstration focused on the wedding, general home decoration, art from the master and Jean Boggio for FRANZ.



2011

Co-Branded Produsts: Dwelling In The Fuchun Mountains

Co-branded with National Palace Museum and Zhejiang Provincial Museum and presented the "Dwelling in the Fuchun Mountains" – Twin Vases.



Opening Of Franz Collection's Chain Store In Nuremburg, Germany



Moving In Bergdorf Goodman In New York

FRANZ collection was invited to exhibit at New York's High Profile Department Store – Bergdorf Goodman.



Co-Branded With Van Gogh Museum Amsterdam, Holland

FRANZ collection co-branded with Van Gogh Museum Amsterdam, Holland and the museum curator visited FRANZ to show the close corporate relationship. FRANZ presented the "Van Gogh Collection" to pay tribute to the art master.



2007

Received by Pope Benedict XVI

The president of FRANZ was Received by Pope Benedict XVI, and presented the museum collection "Cherry Tree and Grosbeaks.



Launched "Peach Blossom Swallows" Collection

FRANZ collection launched "Peach Blossom Swallows" collection, and it was the first co-branding project by FRANZ and the Nation Palace Museum.



2001

FRANZ Collection Was Established In The U.S.A.

source	
https://www.facebook.com/pg/CandIDUK/about/?ref=page_in	ternal

https://www.ana.co.jp/en/jp/tastesofjapan/kyushu/0121.html

2012

https://www.asianfusion-mag.com/franz-in-the-city-at-bloomingdales-new-york/?wptouch_page_template=wptouch-links