

## **“The Rhyme of the East • The State of Mind”——Introduction to the 4th International Tea Culture Exchange Exhibition**

“Cha Jing”--International Tea Culture Exchange Exhibition" has been successfully held for three times from 2011 to 2013, and is dedicated to building the most academic, forward-looking and comprehensive international tea culture exhibition platform in China.

This year, the 4th International Tea Culture Exchange Exhibition was held jointly by the Shenzhen Municipal Government, the Academy of Fine Arts of Tsinghua University and Yunnan Dayi Tea Industry Group Co., Ltd. The exhibition will be grandly opened on December 16th, 2016 at the Shenzhen University Art Museum.

The "Tea" brand was planned by Professor Zheng Ning of the Ceramic Art Design Department of the Academy of Fine Arts of Tsinghua University. Since its launch in 2011, it has been from China and Japan to China, Japan, Korea, the United States, Turkey, etc. International multilateral exchanges; in the geographical area of the event, it has crossed Beijing, Tokyo, Chongqing, Shenzhen and other cities, crossing the borders and communicating with the north and the south; in the content of the event, from the theme exhibition to the academic forum, from tea ceremony display, tea service performance To the performance of tea music, the interpretation of tea culture is becoming more and more diverse; in the composition of the participants, not only famous artists, designers but also a large number of teachers and students and folk artists. From tea lovers at home and abroad to experts and scholars in the field of tea culture, the talents of the event are based on local, integrated resources, inclusive and innovative, and the connotation and depth are gradually expanding; every event has left a deep impression. And received good feedback from the community.

The 4th International Tea Culture Exchange Exhibition has achieved a new high in the number and quality of exhibits compared to the previous three sessions. The exhibition selected more than 200 works of nearly 160 artists to participate in the exhibition. The scale of the exhibition is the largest in history. The craftsmanship covers lacquer art, ceramics, sculpture, metal, dyeing and weaving, glass, installation art, etc. The purpose of the exhibition is also to reward newcomers. Encourage innovation. At the same time, more than 100 professional papers were received from all over the world, and the expert group selected more than 50 articles to form a book. The paper contains a high amount of gold and has considerable academic research value.

In addition, this year's tea-related activities have many highlights: First, join hands with the famous domestic tea industry company, Dayi Group, to implement school-enterprise cooperation, build a platform for deep cooperation between colleges and enterprises, and industry; second, hold academic forums. The Chinese, Japanese and Korean tea masters, tea ceremony performers and tea ceremony experts were invited to share their understandings about tea ceremony, tea art and tea ceremony. The spirit of the tea ceremony was traced to the essence of the tea culture of the Three Kingdoms. Third, the art of the Academy of Fine Arts of Tsinghua University was combined. The design department displays professional tea service performances and presents the development of the new era tea service art under the concept of inheriting the traditional tea culture spirit. Fourthly, special tea ceremony performance experts from China, Japan, Korea and other countries are invited to showcase the tea ceremony art of various countries. Let the viewers experience the beauty of tea from

all over the world, and realize the aesthetic culture contained in it; Fifth, cooperate with the Graduate School of Tsinghua University in Shenzhen to strengthen cooperation within the school, realize the complementarity and sharing of resource advantages, and realize the depth of art and science. Combine and promote the common development of the two houses.



