



Becoming a leading organization of
Korean ceramic art that improves the quality of life

Korea Ceramic Foundation

Since the 'World Ceramic Expo 2001 Korea', the Korea Ceramic Foundation (KOCEF) has done a great deal to breathe new life into the ceramics industry, popularize ceramic culture, build on of traditional Korean ceramics, and further the globalization of Korean ceramic culture. It seeks nothing less than to write a new chapter in Korean ceramic culture and derive new value from Korean ceramics.

Today, the KOCEF is seeking to overcome the regional limits and financial difficulties of public museums specialized in ceramics, which are the main facilities of the KOCEF. It has overseen the development of major districts in Icheon, Gwangju, and Yeosu as tourist attractions and realized substantial progress in popularization of ceramic culture. Through the Korean International Ceramic Biennale (KICB), which has been held over the past 20 years, the KOCEF has played a pivotal role in making Gyeonggi-do Province a center of world ceramics.

The KOCEF is also working hard to raise the competitiveness of the ceramics industry and spur the market for ceramics as the Fourth Industrial Revolution unfolds. Among other efforts, it is building an online ceramics business platform and Gyeonggi Crafts Center and moving to protect domestic ceramic design. Meanwhile, it has garnered great interest all over Korea for its efforts to facilitate creation and start-ups of young artists and to create jobs in pottery-making by expanding opportunities for the culturally underprivileged and shifting the public perception towards ceramics.

The KOCEF is committed to exploring the unlimited domain of ceramics alive in our everyday living and to creating ceramic culture together with the public.

VISION

Becoming a leading organization of Korean ceramic art
that improves the quality of life

MISSION

Spurring innovation
in the ceramics industry

Popularization
of ceramic culture

Globalization
of ceramic crafts

Transformation of
ceramic theme districts into
tourist attractions

CORE VALUES

Communication

Expertise

Renovation

Activity

C o n t e n t s



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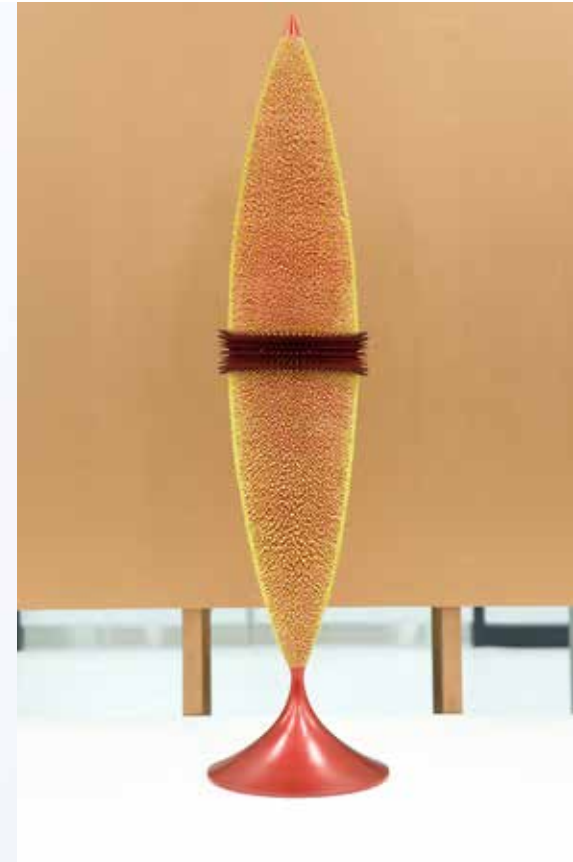
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Ceramics undergoing a change
through fusion and innovation...!

The KOCEF is committed to making the ceramics industry more competitive during the Fourth Industrial Revolution by discovering new ways to spur innovation and overseeing their execution.



Online Ceramics Business Platform

The KOCEF established its new Online Ceramics Business Platform to fundamentally rationalize the distribution of the ceramics industry and increase ceramics sales, ultimately to increase the competitiveness of the ceramics industry and expand the ceramics market.

Marketplace selling
directly to buyers
(auctions/direct
transactions)

Communication
space (agora)

Sharing of
information



Gyeonggi Crafts Center

Established to support and innovatively change the ceramics industry amid the Fourth Industrial Revolution, the Gyeonggi Crafts Center aspires to facilitate the development of the ceramics industry in Gyeonggi-do Province and revitalize the regional economy. It supports craft artists engaged in ceramics, glass, metalwork, woodwork, and other fields as well as entities leading the fusion of contemporary digital crafts. It seeks to create a virtuous cycle of production, distribution, sales, and tourism.



Protecting Ceramic Design

Protection of ceramic design is another important function of the KOCEF. It acts as a proxy for notification of registration for ceramic design and design registration and provides legal advice on how to counter design-theft. All of this is ultimately intended to encourage more creativity by ceramic artists and maintain fair distribution for them.

Design Theft Report Center | Acting as a proxy for notification of ceramic design registration and design registration | Education to protect ceramic design | Operation of a legal aid team



02 Spreading Ceramic Culture

**The more you know about ceramics,
the more fascinated you become...!**

The KOCEF is working hard to popularize ceramics. It is developing systematic ceramics education · hands-on programs and runs a ceramics-sharing program to help visitors to the museums more easily approach and understand ceramics, and it of course promotes and arranges the biannual KICB and a wide range of exhibitions and events including special exhibitions in Korea and exhibitions overseas for exchange of ceramic culture, all of which is based on public museums specialized in ceramics. Icheon World Ceramic Center, Gyeonggi Ceramic Museum, and Yeosu World Ceramic Livingware Gallery all play major roles in these efforts.

KICB | Hands-on Ceramics Class | Ceramic culture exhibition |
Museum's outreach program to share ceramic culture | Archeological research on ceramics cultural heritage





Korean International Ceramic Biennale

First held in 2001, the KICB is now a prestigious global art and culture event that assesses ceramic art today.

Ceramic artists of the world come to Korea; world famous ceramic works come to Gyeonggi-do Province...!

Held every odd-numbered year, the Korean International Ceramic Biennale is joined by ceramic artists from some 80 countries throughout the world. It has been reborn as an innovative art and culture event in that the KOCEF is working hard in many ways to reach out to a greater number of people by, for example, blurring the boundaries between ceramic art and other genres of art and presenting more art online, in consideration of the trends of the Fourth Industrial Revolution.



Hands-on ceramics class

The KOCEF offers a hands-on ceramics class and educational programs where people of all ages can learn and make pots themselves. Making their own pots by interesting pottery making techniques is a good way for anyone to become familiar with pottery.

Toya Education Center (Icheon) | Clay Play Class (Gwangju)



Exhibition specialized in ceramic culture

The KOCEF arranges and hosts innovative, interesting exhibitions on ceramics that embrace both tradition and modernity at its museums specialized in ceramics. In addition to the permanent exhibitions showing selected works from its collection of some three thousand ceramic works, it conducts each museum's outreach program that includes cultural events both at home and overseas and special exhibitions at remote locations.

World Ceramic Center (Icheon) | Gyeonggi Ceramic Museum (Gwangju) | World Ceramic Livingware Gallery (Yeoju)



Museum's outreach program to share ceramic culture

The KOCEF brings culture in many ways to those in remote locations who have few opportunities to otherwise enjoy culture via community cultural centers, community welfare centers, child welfare centers, multicultural family service centers and the like.

Outreach ceramic culture academy | Gyeonggi Education Sharing Program | Regional liaison program | Outreach clay paly program



Archeological research on ceramics cultural heritage

The KOCEF strives to help ceramic artists and the people of Gyeonggi-do better understand cultural heritage by excavating and preserving Joseon white porcelain kiln sites in Gwangju and disclosing the findings of its archeological research to the public.

03 Redefining the Ceramics Market and Supporting Creative Activities

Korean ceramics advancing onto the world stage...!

The KOCEF has secured a bridgehead to the international market by surveying foreign ceramics markets, producing e-catalogues, and by other such means in an effort to attract foreign buyers and expand export markets, and it has simultaneously been building the foundation for B2B business by successfully hosting the G-Ceramic Fair and securing excellent locations for ceramics shops in the Seoul metropolitan area and other big cities in its effort to expand the domestic ceramics market.

G-Ceramic Online Fair | Support for home & overseas marketing |
Information on ceramics and Support for Research | Support for creative works and start-ups of young artists |
Joint promotion of exhibitions and inheritance of tradition



G-Ceramic Online Fair

The KOCEF hosts the G-Ceramic Online Fair, which introduces elegant, alluring ceramic products, from trendy livingware to props, accessories, and sculptures produced by some 100 studios and companies in Gyeonggi-do Province. Suggesting convenient shopping for ceramics at low prices through an online ceramics store opened at domestic major portal shopping platforms, the G-Ceramic Online Fair sells packaging ceramics and conducts events and diverse promotions, while expanding the ceramics market through diversification of distribution channels for potteries.



Support for home & overseas marketing

The largest ceramics shopping mall in Korea housed in Yeosu Dojasesang, and Doseondang in Icheon Cerapia, sells 630 different ceramic items produced by 115 potteries from all over Korea on consignment. Consumers can buy a wide range of trendy ceramic products at low prices. The KOCEF itself participates in prestigious crafts expos both at home and overseas to host ceramics sales events on-site in its effort to expand the ceramics market and build out the distribution network for ceramics.





Information on Ceramics and Support for Research

The KOCEF facilitates the development of Korean ceramics technology and improvement in the quality of Korean ceramics in many ways, including administration of the ceramic artists registration system and construction of a database to support ceramic artists and related groups based in Korea, operation of the ceramics information center, conducting surveys of the ceramics census and test analysis of ceramic products, and provision of training for ceramic artists.

Ceramic artists registration system | ManGwonDang (library) | Operation of the ceramics information portal | Ceramics census | Support for test analysis of ceramic products | Specialized education for ceramic artists



Supporting creative works and start-ups of young artists

The KOCEF continues to develop ceramic culture and art through diverse liaison programs for community outreach in Gyeonggi-do Province, not to mention efforts to cultivate young ceramics and crafts artists and create jobs for them by supporting their start-ups and creative activities.

Traditional Handcraft Workshop (Gwangju) | Establishment of Gyeonggi Ceramics Studio for Young Artists





Joint marketing of exhibitions and supporting inheritance of tradition

The KOCEF helps revitalize the ceramic culture industry by promoting creative activities and exchange of ceramic artists. It supports exhibitions and symposiums on ceramics and events for exchange of ceramic culture both at home and abroad, offers exhibition spaces rent-free, and supports the use of traditional kiln.

Promotion of exhibitions | Gallery rental | Support for use of traditional kiln



History

2020	May 12 – Nov. 29 Apr. 24	Yeoju World Ceramic Livingware Gallery hosts the special exhibition <i>Making Colors</i> . KOCEF signs MOU with Gyeonggi Credit Guarantee Foundation for loan business to realize a 'win-win special guarantee for ceramic artists'
2019	Dec. 5 – Dec. 8 Nov. 8 Oct. 8 – Oct. 22	Hosted G-Ceramic Fair 2019 Opened Gyeonggi Crafts Center 2019 Participated in the Korean Pavilion during the Jingdezhen International Ceramic Fair 2019 11.
2018	Nov. 8 – Nov. 11 Jun. 26 – Jun. 30	Hosted G-Ceramic Fair 2018 Presented the exhibition <i>A Thousand Miles of Rivers and Mountains</i> at the China Cultural Center in Seoul
2017	Nov. 9 – Nov. 12 Apr. 22 – May 28	Hosted G-Ceramic Fair 2017 Hosted the 9th KICB
2016	Sept. 2 – Sept. 4 Jun. 16 – Jun. 19	Presented the exhibition <i>Colors and Shapes of Korean Ceramics</i> at Argilla Italia Int'l Ceramic Fair 2016 Hosted G-Ceramic Fair 2016
2015	Oct. 18 – Oct. 22 Apr. 24 – May 31	Participated in the Korean Pavilion during the Jingdezhen International Ceramic Fair 2015 Hosted the 8th KICB
2014	Oct. 21 – Nov. 7	Hosted the <i>Korea-China Ceramic Arts Exhibition</i> (Jingdezhen, China)
2013	Sept. 28 – Nov. 17 May 10 Apr. 9 – Jul. 7	Hosted the 7th KICB Opened Gonjam Ceramic Park Hosted the special exhibition <i>The World of Eric Carle in Korea</i>
2012	Nov. 16 – Dec. 15	Hosted the <i>Korea-China Ceramic Arts Exhibition</i> (Longquan Celadon Museum, China)
2011	Sept. 24 – Nov. 22 Sept. 23 May 2	Hosted the 6th KICB Opened Icheon Cerapia Opened Yeoju Dojasesang
2010	Nov. 18 – Nov. 22 Sept. 12 – Sept. 19	Participated in the Beijing Cultural and Creative Industry Expo 2010 Hosted special invitational exhibition, <i>Korea Contemporary Ceramics</i> during General Assembly of the IAC held in Paris, France
2009	Apr. 25 – May 24	Hosted the 5th KICB
2008	Apr. 25 – May 5	Hosted Gyeonggi International Ceramic Fair
2007	Nov. 14 – Nov. 18 Apr. 28 – Jun. 24	Hosted the 4th Toya Tableware Festival Hosted the 4th KICB
2006	Sept. 28 – Oct. 2 Sept. 26 – Dec. 31	Hosted the 3rd Toya Tableware Festival Hosted the special exhibition <i>Asian Ceramics of Korea, Taiwan and Japan</i> jointly with Taiwan and Japan
2005	Sept. 6 – Sept. 10 Apr. 23 – Jun. 19 Jan. 1	Hosted the 2nd Toya Tableware Festival Hosted the 3rd KICB KOCEF registered as a specialized art corporation (Gyeonggi-do Province)
2004	Sept. 14 – Sept. 19 Aug. 26 – Aug. 30 Jul. 1 – Aug. 21	Hosted the 1st Toya Tableware Festival Hosted the IAC General Assembly in Icheon Hosted special exhibition <i>The 1st Beautiful Korean Ceramics Competition</i>
2003	Sept. 1 – Oct. 30	Hosted the 2nd KICB
2002	Mar. 14 Mar. 13	Opened Gyeonggi Ceramic Museum, Yeoju World Ceramic Livingware Gallery Opened Icheon World Ceramic Center
2001	Aug. 10 – Oct. 28	Hosted the 1st KICB (World Ceramic Expo 2001)



Icheon Cerapia, venue for international exhibitions • hands-on activities • international exchanges on ceramics

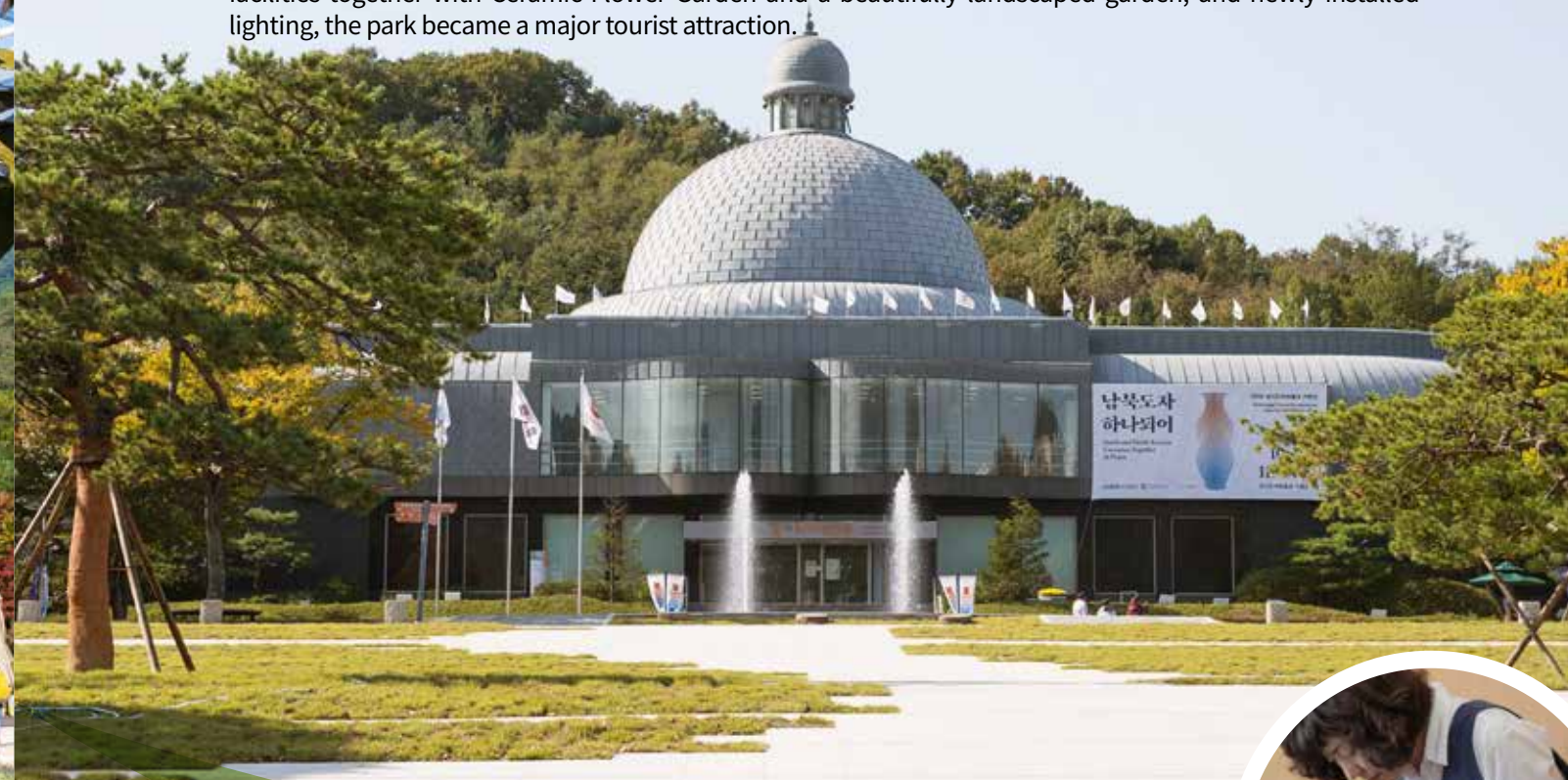
‘Cerapia’ is a portmanteau of ‘ceramic’ and ‘utopia.’ It signifies a utopia of ceramics. The major facility of Cerapia, is a portmanteau Icheon World Ceramic Center, houses a collection of some 2,000 works by contemporary ceramic art from all over the world and hosts special exhibitions to introduce global ceramics to the public. With the completion of World Ceramic Center Square in May 2019, Icheon Cerapia opened anew as a hub of exchange and community of global ceramic artists. Cerapia is home to facilities such as Doseondang Art Shop and the beautiful outdoor ceramic artwork *Singing Tree* that invite visitors to feel the beauty of ceramics.



Gonjiam Ceramic Park, a ceramic theme park of nature and tradition

Gonjiam Ceramic Park is in Gwangju, Gyeonggi-do province, home to the royal kilns that produced the white porcelain for the royal household during the Joseon dynasty. Covering an area of 440,000m² for Gyeonggi Ceramic Museum, Spanish Sculpture Park, Expo Sculpture Park, and Sam-ri Historic Site from the Old Stone Age, the park has established itself as a live space of art, and history and culture.

Gonjiam Ceramic Park is a multiple cultural complex that offers a wide variety of hands-on activities and facilities for recreation and rest. Its facilities include Gyeonggi Ceramic Museum where ceramics from ancient times, when ceramics were first made in Korea, to modern times are displayed; Mosaic Park, Traditional Craft Studio, hands-on activities class, outdoor concert halls, ceramics shopping mall and gallery café. In September 2019, Gonjiam Ceramic Park opened anew as a ceramic theme park providing a rest place in nature with a promenade, picnic garden, and eye-catching benches, all made of waste ceramics. With these facilities together with Ceramic Flower Garden and a beautifully landscaped garden, and newly installed lighting, the park became a major tourist attraction.



Yeoju Dojasesang, a trend-setting ceramic crafts cluster of living culture

Comprised of the World Ceramic Livingware Gallery, an art museum specialized in functional ceramics, and the largest ceramics shopping mall in Korea housing four shops – Art Shop, Living Shop, Gallery Shop, and Brand Shop – Yeoju Dojasesang serves a hub for distribution.

Close to major tourist attractions including Riverside Park, Silleuksa Temple, the Birthplace of Empress Myeongseong, and the Tomb of King Sejong, Yeoju Dojasesang is a multiple cultural complex where you can see, shop, make things, and rest and enjoy yourself.

In November 2019, idle space was set aside in Yeoju Dojasesang for the new Gyeonggi Crafts Center, which is a space for innovation and support for creative crafts activities by artists engaged in ceramics, glass, metalwork, woodwork, and convergence in digital crafts.



How to get to KOCEF

Icheon Cerapia (World Ceramic Center)

263, Gyeongchundae-ro 2697 beon-gil, Icheon-si, Gyeonggi-do Province Tel. +82+31-631-6501

By Airport Bus | Incheon International Airport/Gimpo Airport → Icheon Terminal. Transfer to Local Bus No. 8 or 10 and get off at Seolbong Park.

By Car | On the Jungbu Expressway, exit at the West Icheon IC and take Local Road No. 3 bound for Icheon and Janghowon

By Express Bus | East Seoul Terminal → Icheon Terminal. Transfer to Local Bus No. 8 or 10 and get off at Seolbong Park.

By Intercity Bus | Jamsil Metropolitan Transit Center (Seokchon/Songpa/Jangji stations) → Icheon Terminal. Transfer to Local Bus No. 8 or 10 and get off at Seolbong Park.

By Subway | On the Gyeonggang Line, get off at Icheon Station. Transfer to Local Bus No. 8 and get off at Seolbong Park.

Gonjiam Ceramic Park (Gyeonggi Ceramic Museum)

727 Gyeongchundae-ro, Gonjiam-eup, Gwangju-si, Gyeonggi-do Province Tel. +82-31-799-1500

By Airport Bus | Incheon International Airport/Gimpo Airport → Gwangju Terminal. Transfer to Local Bus No. 300, 114, or 1113-1 and get off at Gonjiam Ceramic Park.

By Car | On the Jungbu Expressway, exit at Gonjiam IC, and take Local Road No. 3 bound for Icheon

By Express Bus | East Seoul Terminal (Express Bus No. 1113-1) → Gonjiam Ceramic Park.

By Subway | On the Gyeonggang Line, get off at Gonjiam Station. Transfer to Local Bus No. 300, 114, or 1113-1 and get off at Gonjiam Ceramic Park.

Yeoju Dojasesang (World Ceramic Livingware Gallery)

Silleuksa-gil 7, Yeoju-si, Gyeonggi-do Province (Silleuksa Temple Resort) Tel. +82-31-884-8644

By Airport Bus | Incheon International Airport/Gimpo Airport → Yeoju Terminal. Transfer to Local Bus No. 1-42 and get off at Silleuksa Temple

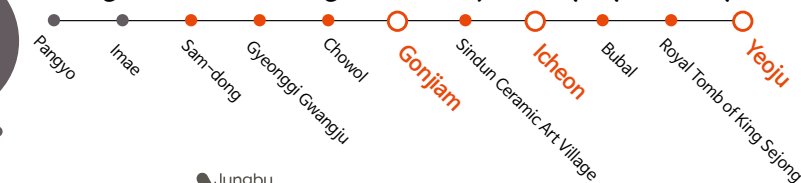
By Car | On the Yeongdong Expressway, exit at Yeoju IC and take Local Road No. 37 bound for Icheon/Yeoju

By Express Bus | Seoul Express Bus Terminal → Yeoju Terminal. Transfer to Local Bus No. 1-42 and get off at Silleuksa Temple

By Subway | On the Gyeonggang Line, get off at Yeoju Station. Transfer to Local Bus No. 995, 922, 983-1, 911-1, or 993 and get off at Silleuksa Temple



Let's go on an exciting ceramics journey by subway-!



All Roads Lead to Ceramics!



KOREA CERAMIC FOUNDATION

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