



Studio DeSimoneWayland

Ceramic Wall Compositions & Artistic Ceramics

About the Studio

Studio DeSimoneWayland, founded by Italian Marcello De Simone and American Bruce Wayland, is based in Amsterdam and active since 2010.

Their practice explores ceramics through a unique fusion of form, fabric, and narrative.

Drawing from the history of tableware, they transform ceramic plates into sculptural and textured compositions. Their work often includes elements of embroidered or antique textiles, introducing layers of memory, heritage, and tactility.

Bruce Wayland studied Art History, and has a BA degree from the University of The State of New York – 1993

Marcello De Simone studied Fine Arts, and has a BA in Painting & Art History from the Accademia delle Belle Arti, Bologna – 1990

Signature Collections:

Altered Perspectives

A series where oil on canvas imagery is fragmented across ceramic forms, merging paintings and antique tableware into dimensional collages. Each composition plays with perception and scale, combining contemporary themes with historical materials.

Altered Histories

Digitally crafted ceramic transfers reinterpreting historical tableware patterns and paintings are applied to hand cast ceramic plates which reproduce the texture of the Altered Perspectives series.

From a Different Cloth

Ceramic works cast with textile textures -lace, burlap, antique linens- offering a soft, sculptural quality to stoneware slip cast pieces, in an array of colours created by combining high firing pigments and stains.

Soft Porcelain

Fine Mont Blanc porcelain cast with impressions of antique textiles and monograms, evoking family memory and heritage. The effect is soft and draped, suspended between sculpture and memory.



Selected Projects:

Hamptons Residence, 2025

Wall installation of hand-cast Mont Blanc porcelain plates featuring custom monograms. Composition aligns with interior architectural details and wallpaper.

Homo Faber Exhibition, Venice, 2024

Soft Porcelain installation featured in *The Journey of Life*, curated by Luca Guadagnino. A poetic panel of ~50 porcelain pieces referencing family and legacy.

Luxury Hotel, Cyprus, 2023–2026

Two *Soft Porcelain* wall installations incorporating Lefkara lace and linen textures referencing old Cypriot traditions.

Luxury Hotel, Arizona, 2024–2025

Five wall compositions in coloured stoneware from the *From a Different Cloth* series. Each group features textile textures in dynamic forms.

Buckhead Grand Hyatt, Atlanta, 2024

Two *Altered Perspectives* artworks inspired by the town of Cassis, combining hand-painted views with antique transfer-ware plates.

Aldourie Castle, Scotland, 2024

Venice-themed *Altered Perspectives* and bespoke porcelain compositions.

Andaz Macau, 2020–2021

Four meter long decorative panel of blue-and-white ceramics reinterpreting European and Oriental imagery with a focus on sea travel, Oriental scenes, and exotic animals.

Jordan Winery, California, 2021

Parisian-themed *Altered Perspectives* commission for guest suites.

Brücke 49, Switzerland, 2019–2021

Alpine-themed *Altered Perspectives* and bespoke porcelain compositions.

Walt Disney's Grand Californian Hotel, 2017

3-meter wall piece featuring hand-painted plates based on artwork by Disney Studios - an homage to *Brother Bear's* redwood landscapes.

Visual Merchandising & Showroom Collaborations:

Plain English Showroom, NYC

Custom installation of white pieces in porcelain to complement interior colour palette.

Laura Pozzi Studio (Miniforms, MM Lampadari, Veneta Cucine)

Several colourful *From a Different Cloth* pieces used in editorial and visual merchandising productions.



Exhibitions 2010-2025:

HOW & WOW Craft Council DDW - Eindhoven - 18-26 October 2025

Homo Faber: The Journey of Life - Venice - 1-30 September 2024

XVI Biennial Internacional de Ceràmica de Manises - 14 June/16 September, 2024

100% Design - London - 18-21 September, 2019 (solo exhibition)

Argillà - Faenza 31 August - 2 September, 2018 (solo exhibition)

Salone del Mobile - Milan 12 - 17 April, 2016

Meesterlijk 2015 - Amsterdam Westergasfabriek 27 - 29 November, 2015

Open Dagen Menno Kroon - Cothen 29 May - 8 June, 2015

Galerie Judy Straten - Horst 25 April - 15 September, 2015

Salone del Mobile/Ventura Lambrate - Milan 14 - 19 April, 2015 (solo exhibition)

MiArt/Object in collaboration with Galerie Judy Straten - Milan 10 - 12 April, 2015

Cor Unum Mobile Gallery - DDW - Eindhoven 18 - 26 October, 2014

Kleurenfestival Menno Kroon - Cothen 23 May - 2 June, 2014

Salone del Mobile/Ventura Lambrate - Milan 8 - 13 April, 2014 (solo exhibition)

The Collection - Paris 7 - 30 September, 2013 (solo exhibition)

AIR 8 Art in the Red Light - Oude Kerk Amsterdam 20 - 23 September 2012